

Why Local Control?

When a community's elected officials have the power and authority to move forward to protect their citizens against the health hazards of secondhand smoke, the usually influential tobacco companies are suddenly powerless. This is why they work so diligently to close the door to local ordinances via preemption at the state level.

Local Control Means Meaningful Local Debate and Community Change

Local control is at the heart of our broader goal of educating the public about the health effects caused by secondhand smoke and changing attitudes regarding smoking in ways that harm other people. A powerful change process unfolds as a community debates the issue of secondhand smoke. Letters to the editor, town hall meetings, public debate, and media coverage all ensue. During this process, the community gains an increased understanding of the health risks associated with secondhand smoke, resulting in strong community support for a law protecting nonsmokers.

Ease of Enactment

Meaningful smokefree air legislation is much easier to enact at the local level where policymakers are most responsive to the concerns of constituents and less influenced by tobacco industry lobbyists and campaign contributions. The tobacco companies are forced to work at the local level through fake front groups and allies, whereas they are able to directly engage policymakers at the state and federal level without as much of a credibility gap. Big Tobacco would much rather bottle up or weaken one bill at the state house rather than try to track and fight hundreds of local policy efforts throughout a state.

Ease of Enforcement

Because local residents typically have a higher understanding of the need for a smokefree law at the local level, compliance rates tend to be very high for local ordinances. Local enforcement agencies such as health departments are easily accessible to the community, whereas statewide enforcement can be less reliable or responsive. In addition, not every community in a state is at the same level of public education regarding secondhand smoke.

People Have the Right to Breathe Smokefree Air

Everyone needs to breathe. Secondhand smoke is a very easily prevented cause of disease and death, both in adults and children. Local officials have the right and responsibility to deal with matters of public health and public safety in response to public concerns. A community's public health laws should be determined by public support and local policymakers, not by tobacco industry lobbyists in backrooms of the state legislature.

